

Rohan Pradhan

Data Analyst

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Professional Profile

Data Analyst with experience at Reiss and Starbucks EMEA in business reporting, sales and stock reconciliation, and pricing analysis. Automated reporting to save over 10 hours per week and optimised SQL queries to reduce execution time by 30%. Combines SQL, Power BI, Excel and scripting with clear stakeholder communication and an MSc in Artificial Intelligence.

Technical Skills

Data Analysis: SQL, Google BigQuery, Excel, Alteryx, Python, R

Business Intelligence: Power BI, DAX, Power Query (M), Power Pivot, Tableau

Automation: PowerShell, VBA, Batch scripting

Professional Experience

Business Applications Support Analyst

Apr 2024 - Present

Reiss | London, UK

- Built, maintained and enhanced over 20 business-critical reports with department heads using Excel, Power Query, Power Pivot and Power BI.
- Saved over 10 hours per week by automating daily and weekly reports and email notifications using PowerShell, VBA and Batch scripting.
- Reduced SQL query execution time by 30%, improving data retrieval efficiency for reporting.
- Designed and published Power BI dashboards to reconcile sales and stock units across platforms, improving data accuracy.
- Developed and optimised Alteryx workflows to cleanse and transform data, streamlining complex data preparation processes.

Insights and Analytics Intern

Jun 2023 - Dec 2023

Starbucks EMEA | London, UK

- Published Power BI dashboards tracking key performance indicators to support market expansion decisions across EMEA.
- Analysed product pricing and promotions in Excel to assess their relationship with sales volume.
- Used R and RStudio to turn complex data into clear visualisations and actionable insights.
- Presented analytical findings to cross-functional teams to inform tactical business decisions.

Education

MSc in Artificial Intelligence

2022 - 2023

Royal Holloway, University of London

Relevant coursework: Data Analysis, Machine Learning, Experimental Design.

BSc (Hons) in Computer Science

2018 - 2021

University of Delhi

Relevant coursework: Database Management Systems, Introduction to Data Science.